

PRICE COUNTY FAIR  
**Regular Meeting**  
**January 21, 2018**  
**4 p.m.**  
**Price County UW-Extension Office**

Members present: Peter Dahlie, Deb Urbanik, Jan Hardginski, Amanda Seitz, Terri Franson, Michelle Drobnik, Kristy Ann Carlson, Doug Kirby, Christine McMillan, Mike Franson, Wyatt Lebal, Virginia McMillan, Sandy Brokl, excused Sue Nordall, unexcused Pat Vlach.

Others present: Bev Brayton and Steve Janacek

Meeting was called to order by Chairman Peter Dahlie at 4:02pm, board members introduced themselves to our new secretary, Sandy Brokl.

**Minutes:** Motion was made by T Franson, seconded by Seitz to approve the minutes of the December 17, 2017 meeting. Motion passed.

**Public Comments and Correspondence:** No reports

**Antique Tractor Pull (Decision):** Bev Brayton and Steve Janacek were there to talk about the Antique Tractor Pull event. After some discussion of where they should put the track, Drobnik made a motion to put the track behind the buildings, seconded by Seitz. Motion passed.

**Acting Secretary Compensation:** Hardginski was acting as the Price County Fair for the last 3 months. After some discussion on how to compensate her for her services, C McMillan made a motion to give her a gift card for the next 3 months as an "Employee of the Month Award", seconded by T Franson. Motion passed.

**Report from the State Convention:** Carlson reported that she learned a lot this year; donations to the fair, good workshops, 20 ways to ruin a website (we have 17 out of the 20), good entertainment, and marketing. Seitz went to a workshop about speed dating (find out about other fairs), 3 x 5 fence signs, 2-5% of market animal sales, and getting good sponsors. Dahlie said that he got a lot out of the keynote speaker, making your fair the best fair. Also, to make money if our non-profit people make money, advocate in what the fair does to the community, bring in politicians, state legislators, fairest of the fairs, what people think of the fair, how to keep good volunteers, maybe to have the volunteer appreciation dinner after the fair.

**Beer:** Urbanik reported that it costs \$500.00 for the beer tent and after all the costs we don't make any money. She will check with the Musser Lake Association if we could use their 40 x 20 tent and maybe give them some fair tickets to raffle off at their meetings. After some discussion, Christine McMillan made a motion that Drobnik contact some of the beer distributors and get back with the board next meeting, seconded by Seitz. Motion passed.

**Committees**

**Livestock/Exhibits:** Drobnik reported that the fair book will be changed by our February meeting. The group is trying to get donations to replace the sheep poles, the boards in the swine barns, and the barn roof, they did get a WI Fairs grant for \$1000.00.

**Advertising/Fundraising:** Sue Nordall resigned as being the chairman of the advertising/fundraising committee. The committee hired Rising Phoenix for the Saturday evening entertainment, still checking for possibly getting some local high school bands for Sunday, and a motion was made by C McMillan to get Sushi Roll for \$3,000 for Friday night, seconded by V McMillan. Motion passed.

**Entertainment:** Some ideas, demo derby, wrestlers, horse pull, was brought up for the grandstand for Sunday. C McMillan made a motion for the committee to spend \$5,000.00 and book something by the February meeting, seconded by V McMillan. Motion passed.

**Commercial/Vendors:** Hardginski reported that she needs vendors, \$80 to be inside, \$75 to be outside, or \$25 per day.

**Building and Grounds:** Kirby reported that the Antique 1 barns roof is getting rusty and that the cow/sheep barns should be looked at. It was suggested that when they can get out to the fairgrounds, they should get an estimate on the cost and Urbanik could check to see if she can get some grants for the repairs. Winter storage take out date will be set in February. Dahlie got a request from Phillips-Music in the Park, if they could use the livestock barn for their rainouts on Thursdays from July 5 – August 16, at no charge.

**Finance:** Urbanik received the Price County funding check for \$20,225.00, premium checks will be printed, and the winter storage was for \$8399.00. Urbanik, Dahlie, and Brokl needed to go the bank regarding the DATCP report. Urbanik reported that she likes the new grants program, possibly 192 grants that we qualified for.

**Policy:** no report

**Next meeting:** February 18, 2018 at 4 pm

Meeting adjourned at 6 pm

Sandy Brokl  
Secretary